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Girsang, Yesika T

2025

# An Analysis of Women's Language Style in *Jay Shetty's Podcast*

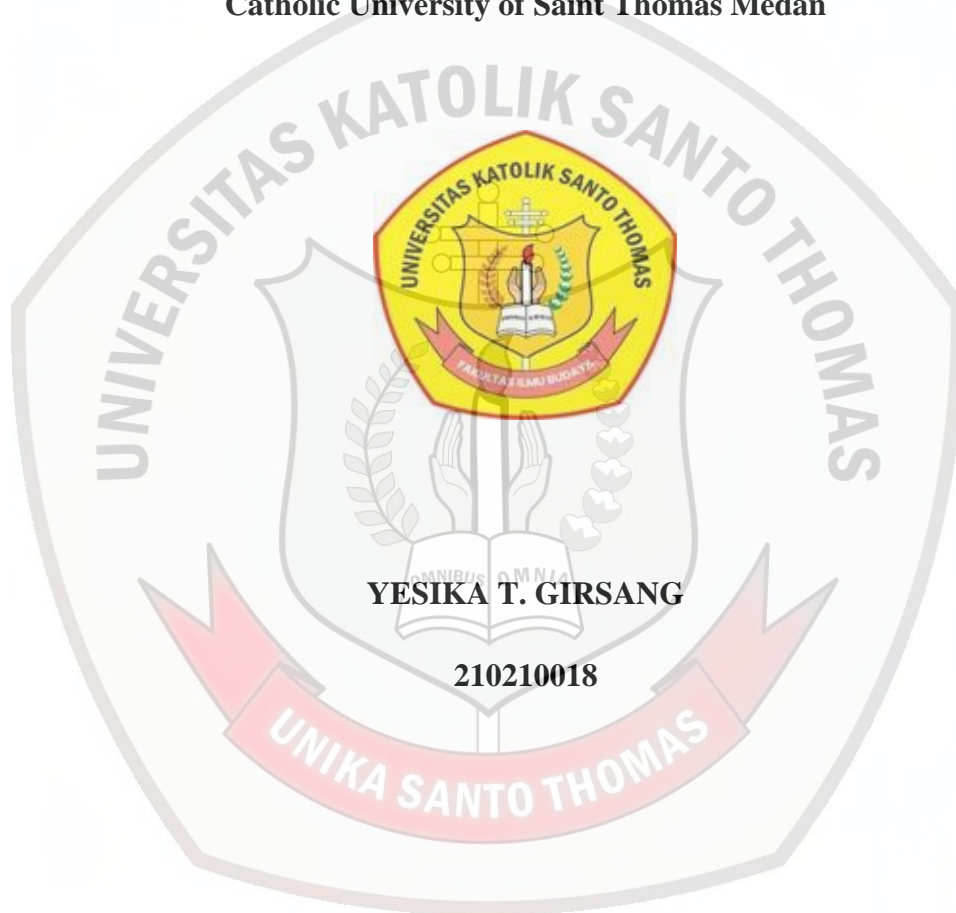
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**AN ANALYSIS OF WOMEN'S LANGUAGE STYLE IN  
*JAY SHETTY'S PODCAST***

**This undergraduate thesis is submitted as partial fulfillment to obtain  
Bachelor Degree at English Department Faculty of Cultural Sciences  
Catholic University of Saint Thomas Medan**



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2025**

APPROVAL SHEET

THIS UNDERGRADUATE THESIS HAS BEEN APPROVED IN JULY 2025

Supervisor

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THOMAS MEDAN ON 31 JULY 2025

Based on the Decree of the Dean of the Faculty of Cultural Sciences,  
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Number : 1486/UKS-B.Ak/A.40/2024  
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## AUTHENTICITY STATEMENT

I, the undersigned,

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Major : English Department

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solemnly declare that this thesis entitled “An Analysis of Women’s Language Style in Jay Shetty’s Podcast” is my own work, free from plagiarism. Quotations are referenced in accordance with scientific writing ethics that apply. If it is proven that this thesis contains plagiarism deemed to have violated the rules, I am willing to accept sanctions for the act in accordance with the applicable regulations.

Medan, 30 July 2025

Yesika T. Girsang

## ACKNOWLEDGEMENTS

Grateful praise to the Almighty God for His grace and mercy, the writer has successfully completed the thesis entitled 'An Analysis of Women's Language Style in *Jay Shetty* Podcast'. This thesis is submitted as one of the requirements to obtain a bachelor's degree in English Department, Faculty of Cultural Sciences, Catholic University of Saint Thomas Medan.

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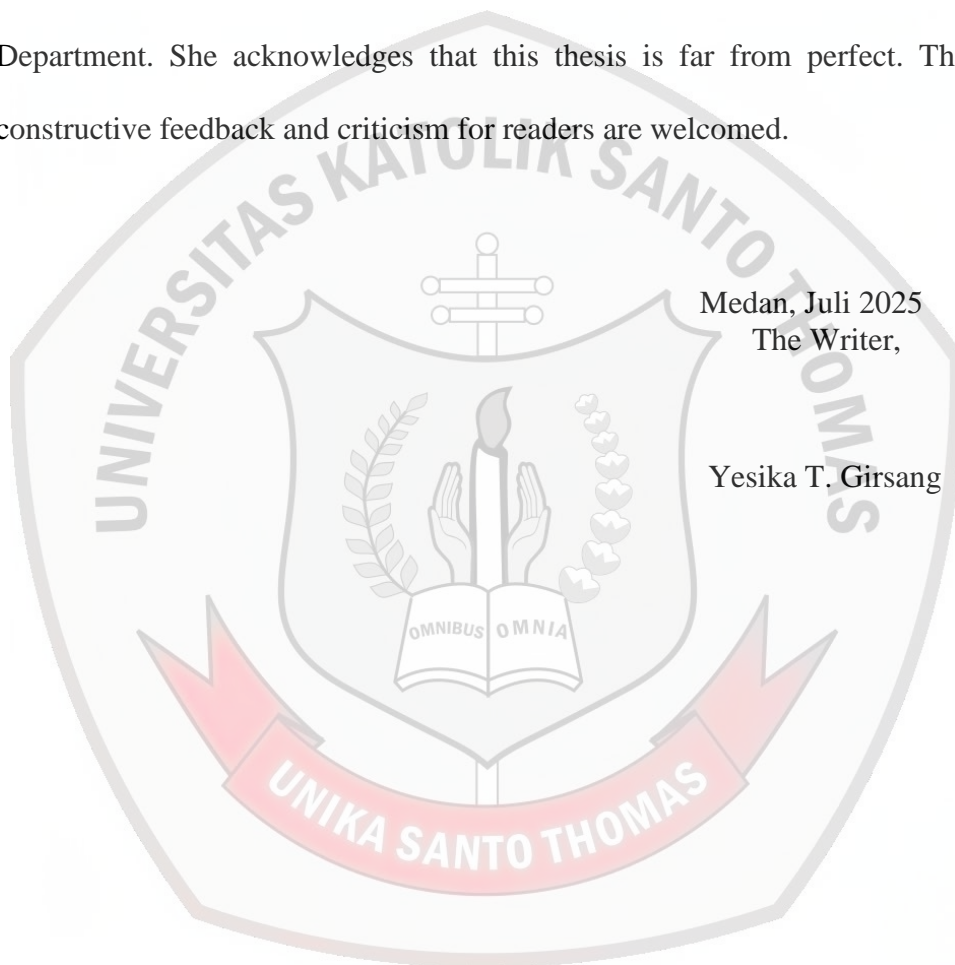
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The author hopes that this thesis will be beneficial to the field of English Department. She acknowledges that this thesis is far from perfect. Therefore, constructive feedback and criticism for readers are welcomed.

Medan, Juli 2025  
The Writer,

Yesika T. Girsang



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## ABSTRACT

This study aims to identify and analyze the language style used by female guest stars in Jay Shetty's *On Purpose* podcast, namely Kendall Jenner, Kim Kardashian, and Selena Gomez, based on Martin Joos' theory of language style. The main focus of this study is to determine the types of women's language styles used by the speakers. This study uses a descriptive qualitative method. The data are collected from three selected podcast episodes using documentation and transcription techniques. The utterances of the speakers are then classified into Joos' five types of language styles, namely frozen style, formal style, consultative style, casual style, and intimate style. The analysis shows that there are 97 data found in the interview with Kendall Jenner, consisting of 33 consultative styles, 63 casual styles, and one intimate style. There are 108 data found in the interview with Kim Kardashian, consisting of 49 consultative styles, 57 casual styles, and two intimate styles. Meanwhile, there are 92 data found in the interview with Selena Gomez, consisting of 27 consultative styles and 65 casual styles. The frozen and formal styles do not appear in this podcast because the nature of women's speech in this context tends to be conversational, spontaneous, and personal. Thus, it can be concluded that the most dominant women's language style used by the three guest stars is the casual style. This is characterized by the use of slang, word repetition, fillers, loose sentence structures, and informality. These findings show that the context of communication and interpersonal relationships greatly influence the choice of women's speech style, especially in digital conversational media such as podcasts.

**Keywords: language style, podcast, women's speech**

## **ABSTRAK**

*Penelitian ini bertujuan untuk mengidentifikasi dan menganalisis gaya bahasa yang digunakan oleh bintang tamu perempuan dalam podcast *On Purpose* milik Jay Shetty, yaitu Kendall Jenner, Kim Kardashian, dan Selena Gomez, berdasarkan teori gaya bahasa Martin Joos. Fokus utama penelitian ini adalah untuk menentukan jenis-jenis gaya bahasa perempuan yang digunakan oleh para pembicara.*

*Penelitian ini menggunakan metode deskriptif kualitatif. Data dikumpulkan dari tiga episode podcast yang dipilih dengan menggunakan teknik dokumentasi dan transkripsi. Tuturan para pembicara kemudian diklasifikasikan ke dalam lima jenis gaya bahasa menurut Joos, yaitu gaya beku, gaya formal, gaya konsultatif, gaya kasual, dan gaya intim. Hasil analisis menunjukkan bahwa terdapat 97 data dalam wawancara dengan Kendall Jenner, yang terdiri atas 33 gaya konsultatif, 63 gaya kasual, dan satu gaya intim. Dalam wawancara dengan Kim Kardashian ditemukan 108 data, yang terdiri atas 49 gaya konsultatif, 57 gaya kasual, dan dua gaya intim. Sementara itu, dalam wawancara dengan Selena Gomez ditemukan 92 data, yang terdiri atas 27 gaya konsultatif dan 65 gaya kasual. Gaya beku dan gaya formal tidak muncul dalam podcast ini karena sifat alami gaya tutur perempuan dalam konteks ini yang cenderung bersifat percakapan, spontan, dan personal. Dengan demikian, dapat disimpulkan bahwa gaya bahasa perempuan yang paling dominan digunakan oleh ketiga bintang tamu tersebut adalah gaya kasual. Hal ini ditandai dengan penggunaan bahasa gaul, pengulangan kata, fillers, struktur kalimat yang longgar, serta ketidakterikatan pada formalitas. Temuan ini menunjukkan bahwa konteks komunikasi dan hubungan interpersonal sangat memengaruhi pemilihan gaya tutur perempuan, terutama dalam media percakapan digital seperti podcast.*

**Kata kunci: gaya bahasa, podcast, ujaran perempuan**

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